



Right to Privacy Campaign – Privacy Policy

Statement and Purpose

The Right to Privacy Campaign (RPC) respects and upholds an individual's right to privacy and the protection of his or her personal information. The RPC is committed to ensuring compliance with applicable federal and provincial privacy legislation.

Implementation

The RPC is accountable for personal information supplied by campaign supporters and obtained, through lawful prospecting measures, for the purpose of recruiting additional supporters.

Purposes of Collection, Use, and Disclosure

The RPC collects and uses personal information about existing and prospective campaign supporters, including: campaign participants; e-list subscribers; volunteers; donors; steering committee members. Personal information is collected for the following purposes:

1. Administration, management, and reporting of business and activities related to the RPC
2. Dissemination of information and coordination of events pertaining to the RPC
3. Coordination, administration, and management of matters related to RPC volunteers
4. Administration and management of matters related to RPC donations
5. Recruitment of additional RPC participants, e-list subscribers, volunteers, and donors

Campaign Supporter and Participant Privacy Policy

RPC supporters are requested to provide some personal information, including names, mailing addresses, telephone numbers, email addresses, positions or titles, representing organizations (if any), and issues of interest or concern. Campaign participants also supply electronic versions of their organization's logo and, in so doing, consent to the use of their logo and a weblink, on the RPC website.

E-list Subscriber Privacy Policy

When campaign supporters subscribe to the RPC e-list, personal information is collected, including names, representing organizations (if any), email addresses, and issues of interest or concern. The RPC may also collect other information, such as mailing addresses and telephone numbers, to communicate RPC business non-electronically. E-list subscribers consent to receive RPC-specific and related information and communications. All email communications to subscribers include an option to unsubscribe from the RPC e-list.

Volunteer Privacy Policy

When campaign supporters offer volunteer support to the RPC, a broad range of personal information is collected, including names, mailing addresses, telephone numbers, email addresses, and information pertaining to skills, abilities, interests, and professional and voluntary experience for the purposes of volunteer placement.

Donor Privacy Policy

When campaign supporters provide cash or in-kind donations to the RCP, personal information is collected, including names of the individual or group, mailing addresses, telephone numbers, email addresses, the date the donation was received, and the type of gift received. Since the RPC is not a registered charity, the campaign cannot issue charitable tax receipts to donors.

Steering Committee Privacy Policy

When campaign supporters are selected for the RPC steering committee, personal information is collected, including names, mailing addresses, telephone numbers, email addresses, positions or titles, representing organizations (if any), and issues of interest or concern. Committee members consent to receive RPC-specific and related information and communications.

Prospective Campaign Supporter Privacy Policy

The RPC uses lawful prospecting measures to broadcast its mission, objectives, and strategies, and to recruit campaign supporters. Email distribution lists for prospecting purposes are generated from public online directories/guides, internet research, and telephone inquiries. All RPC email communications to prospects include an option to unsubscribe from the e-list.

Consent for Collection, Use, and Disclosure

The RPC usually seeks consent when collecting, using, or disclosing personal information. Since personal information is used to communicate RPC business, consent for the collection, use, and disclosure of information is assumed amongst campaign supporters. The RPC may also communicate related issues of interest. Individuals or groups may withdraw consent for collection, use, and disclosure of personal information at any time, subject to contractual or legal restrictions and reasonable notice.

Limits of Collection of Personal Information

The RPC collects personal information only for the purposes identified in this policy. The RPC uses only lawful methods to collect information and does not collect information indiscriminately.

Limits of Use, Disclosure, and Retention of Personal Information

The RPC does not use or disclose personal information for any purpose other than those for which it was collected, except with consent or as required by law.

The RPC does not sell, trade, or rent information to third parties without securing consent from individuals concerned. If personal information is disclosed to third parties once consent is obtained, the RPC will ensure that appropriate security undertakings, such as confidentiality clauses in contractual agreements, are employed to protect the transfer and use of information.

Personal information is retained only as long as the information is needed, or as required by law.

Accuracy of Personal Information

The RPC attempts to ensure that personal information in its control is accurate, current, and complete for the purposes for which it was collected. Occasionally, the RPC relies on volunteer support to confirm or correct information; in such cases, appropriate security undertakings such as Confidentiality Agreements are employed to protect the use of information by RPC volunteers.

Safeguards for Personal Information

The RPC is committed to the safekeeping of personal information to protect it against loss, theft, unauthorized access, use, duplication, modification, or disclosure. The RPC uses a variety of physical, administrative, and electronic security measures to protect its personal information.

Access to Personal Information

Organizations, groups, and individuals have the right to access their personal information. The RPC's Privacy Officer will assist with all requests for information. In certain exceptional situations, the RPC may not be able to provide access to certain personal information. If access cannot be granted, RPC will provide a written explanation of the reasons behind the request refusal.

Questions or Concerns Regarding RPC's Compliance

Questions or concerns regarding the RPC's compliance with this policy can be directed to the Privacy Officer, 1107 Seymour St., 2nd Fl., Vancouver, BC, V6B 5S8 (email: info@righttoprivacycampaign.com).